

Privacy Policy

for Participants of the Open Day

The International Education Coordination Centre of the University of Debrecen will organize its Open Day event (hereinafter: "Open Day") on 27 April 2026.

Venue of the Open Day:

University of Debrecen, University Campus (4032 Debrecen, Egyetem tér 1., Hungary)

The Open Day welcomes international prospective students and their parents who are interested in applying to one of the English-language degree programs of the University of Debrecen.

The Coordinating Center of International Education of the University of Debrecen (hereinafter: "Data Controller") pays special attention to the protection of personal data and always ensures fair and transparent data processing. A fundamental requirement of this is providing appropriate information regarding data processing.

In accordance with the applicable legislation governing the protection of personal data, in particular the General Data Protection Regulation (GDPR), the Data Controller provides the following information in connection with the organization and implementation of the Open Day:

Name and Contact Details of the Data Controller

Data Controller:	Coordinating Center of International Education of the University of Debrecen
Place of data processing:	Coordinating Center of International Education of the University of Debrecen
Representative of the Data Controller:	Dr. Attila Jenei director
Address	4032 Debrecen, Egyetem tér 1.
E-mail:	info@edu.unideb.hu
Telephone:	+36 52 258-058
Data Protection Officer	adatvedelmi.tisztviselo@unideb.hu

Legislation Governing Data Processing

The Data Controller processes personal data in accordance with the following legislation:

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 (General Data Protection Regulation – GDPR) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data;
- Act CXII of 2011 on the Right of Informational Self-Determination and on Freedom of Information (Hungary).

1. Data Processing Related to Registration for the Open Day

1.1. Purpose of data processing:

Participants may register for the Open Day at:

<https://edu.unideb.hu/p/new-university-of-debreceen-open-day>

1.2. Scope of processed data:

Name, country, field of interest, student/accompanying person status, home address, telephone number, e-mail address, flight number, accommodation address.

1.3. Legal basis for data processing:

Consent of the data subject [Article 6(1)(a) GDPR].

1.4. Duration of data processing:

Until withdrawal of consent, but no later than 15 June 2026 (application deadline for the 2026/27 academic year).

2. Photos and Video Recordings Taken at a Mass Event

2.1. Purpose of data processing:

Documenting the Open Day as an event related to the operation of the Data Controller and university life, and publishing such materials together with written press content on www.unideb.hu, as well as on the Data Controller's official social media platforms (Facebook, Instagram) and YouTube channel.

2.2. Scope of processed data:

Photographs and video recordings.

2.3. Legal basis for data processing:

Legitimate interest [Article 6(1)(f) GDPR].

2.4. Duration of data processing:

Until archiving following their use.

2.5. Data transfer:

To the DE M. Tóth Ildikó Press Centre, which forwards press releases to media outlets requesting publication, with proper source indication.

3. Individual Photos and Video Recordings

3.1 Purpose of data processing:

Documenting the Open Day and publishing related materials together with written press content on www.unideb.hu, as well as on the Data Controller's official social media platforms (Facebook, Instagram) and YouTube channel.

3.2 Scope of processed data:

Photographs and video recordings.

3.3 Legal basis for data processing:

Consent [Article 6(1)(a) GDPR].

3.4 Duration of data processing:

Until archiving following their use.

3.5 Data transfer:

To the DE M. Tóth Ildikó Press Centre for distribution to media outlets with proper source indication.

4. Data Processing Related to Optional Programs

4.1 Purpose of data processing:

Participants may take part in optional programs (e.g. campus tour or other optional activities) upon prior registration.

4.2 Scope of processed data:

Name, country, field of interest, indication of participation request, student/accompanying person status, e-mail address.

4.3 Legal basis for data processing:

Consent of the data subject [Article 6(1)(a) GDPR].

4.4 Duration of data processing:

Until withdrawal of consent, but no later than 15 June 2026.

5. Contact with Participants

5.1 Purpose of data processing:

Maintaining contact with participants and providing information about application procedures, deadlines and opportunities.

5.2 Scope of processed data:

Name, e-mail address.

5.3 Legal basis for data processing:

Consent [Article 6(1)(a) GDPR].

5.4 Duration of data processing:

Until withdrawal of consent, but no later than 15 June 2026.

6. CCTV Surveillance at the Venue

A CCTV surveillance system operates at the Open Day venue. Further information is available at: <https://kancellaria.unideb.hu/kancellari-kozlemanyek-utasitasok>

Access to Data

Participants' personal data may only be accessed by staff members responsible for organizing the Open Day, who are bound by confidentiality obligations.

Data Security Measures

The Data Controller undertakes to ensure the security of the data and to implement technical measures to guarantee that collected, stored and processed data are protected, and to take all necessary steps to prevent their destruction, unauthorized use or unauthorized alteration. The Data Controller also undertakes to ensure that any third party to whom the data may be transferred complies with these obligations.

Data stored electronically are kept on official, password-protected computers accessible only to authorized persons.

Data Subject Rights

Right of Access

Pursuant to Article 15(1) GDPR, the data subject may request information about the personal data processed by the Data Controller.

Right to Obtain a Copy

Under Article 15(3)–(4) GDPR, the data subject may request a copy of their personal data.

Right to Rectification

Under Article 16 GDPR, the Data Controller shall correct or complete personal data upon request.

Right to Restriction of Processing

The data subject may request restriction of processing in the following cases:

- if the accuracy of the personal data is contested, for the period required to verify accuracy;
- if the processing is unlawful and the data subject opposes erasure and requests restriction instead;
- if the Data Controller no longer needs the data but the data subject requires them for legal claims; or
- if the data subject has objected to processing, for the period required to assess the objection.

Right to Object

The data subject has the right to object at any time, on grounds relating to their particular situation, to processing based on Article 6(1)(e) or (f) GDPR. In such cases, the Data Controller shall no longer process the personal data unless it demonstrates compelling legitimate grounds overriding the interests, rights and freedoms of the data subject, or for the establishment, exercise or defence of legal claims.

Right to Erasure

In the cases specified in Article 17 GDPR, the data subject may request the erasure of their personal data.

Legal Remedies

If the data subject believes that the Data Controller's data processing does not comply with legal requirements, they may initiate proceedings with the National Authority for Data Protection and Freedom of Information (Postal address: 1363 Budapest, Pf.: 9., Hungary; e-mail: ugyfelszolgalat@naih.hu), or seek judicial remedy.

Effective from 02 March, 2026.